

CONFERENCE PROGRAM

September 20, Thursday

- 14:30** *Round Table of marketing project “Cruise Black Sea”(limited access)*
- 16:30** Pre-Registration, pre-function area in front of Le Grand Café Bristol
- 18:00** Welcome Cocktail. Le Grand Café Bristol

September 21, Friday

- 08:30 - 9:00** Delegates registration. Pre-function area in front of Windsor Grand Ballroom Bristol
- 09:00 - 9:15** Welcome address
- Elena Shapovalova, Chairman of the State Agency of Ukraine for Tourism and Resorts*
- Tatiana Markova, Head of Culture and Tourism Department of the Odessa City Council*
- Yuriy Vaskov, General Manager of SE “Odessa Commercial Sea Port”*
- 09:15 - 13:00** **Session A. Conditions of serving cruise ships in the ports of call of the Black Sea region. Challenges. Possibilities. Perspectives.**
- Representatives of cruise lines and ports will get together to discuss economic components, port dues, port and city infrastructure, investment opportunities, interporting.*
- Moderator: Georgiy Tokman, Executive Director, BASPA**
- 9:20** Experience in the development of cruise tourism in the AR of Crimea – *Nikolay Marinov, Deputy Minister of Tourism and Resorts, AR of Crimea*
- 9:35** The Black Sea – an emerging destination on the world cruise map. Region Potential – Expert’s Opinion - *Peter Wild, G.P. Wild International*
- 9:50** Role of Association MedCruise in the development of the Black Sea destination - *Stavros Hatzakos, President, MedCruise*
- 10:05** Black Sea shore product: state and challenges – *Elena Tishchenko, Advisor to General Manager of the port of Odessa in External Economic Relations*
- 10:25** "Cruise the Black Sea? Yes! Eight pro and two con arguments – *Marina Sabashnikova, Shareholder & Member of Board, MC PremierExpress*
- 10:40** Insights into Cruise Industry – *Capt. Vadim Gritsyuk, Director of Odessa Regional Branch of the Inspectorate for training and certification of seafarers, President of Odessa Master Mariners’ Association, Master Mariner*

- 11:00** OLKAS project: Promoting tourist potential of ports on the Black Sea – *Sofronis Paradisopoulos, Director of the Branch of the Hellenic Foundation for Culture*
- 11:15 - 11.30** coffee-break
- 11:30 – 13:00** **Session B. Investments into the Port Infrastructure**
Moderator: Konstantin Ilitskiy, Editor, Ports of Ukraine
- 11:30** Investments into the Ports Infrastructure - *Diyan Dimov, Executive Director, Port of Burgas*
- 11:45** State of cruises development in the Black Sea. Role of the port of Odessa in the promotion of the region as a united cruise destination - *Yuriy Vaskov, General Manager, Port of Odessa*
- 12:00** Reconstruction of the port of Sochi as a hub for cruises and passenger carriages in the Black Sea region - *Alexander Belkin, Director, Cruises Development Sector, Port of Sochi*
- 12:15** Topic to be defined - *John Tercek, VP, Commercial and New Business Development, RCCL*
- 12:30** Investments into Ukrainian ports 2012- *Arthur Nitsevych, Managing Partner, Interlegal, Chairman of NI of Ukraine, MNI, LMAA Supporting Member*
- 12:45** Modern Ferries for Passenger Transport on the Black Sea - *Henk Grunstra, Product Director Ferries, Damen*
- 13:00-14:30** **Lunch**
- 14:30-15:30** **Session C. Shore products. What are the requirements of cruise lines for shore products in the region? Main achievements, challenges and tasks.**
Requirements of cruise lines for the quality of shore services rendered to cruise tourists. Features of shore products for niche cruise lines. Presentation of shore excursions of the region
Moderator: Konstantin Ilitskiy, Editor, Ports of Ukraine
- 14:30** Challenges for deployments in the Black Sea - *Eduardo Lopez-Puertas, VP Port Operations, Bunker & Shore Services, Pullmantur Cruceros*
- 14:45** Topic to be defined - *Steven Young, Head of Port Operations and Services, Carnival UK*
- 15:00** Peculiarities of shore services supply for niche cruise passengers - *Graeme Adams, VP Voyage Planning, Port and Land Programs, SeaDream Yacht Club*
- 15:15** Requirements of TUI Cruises for passenger handling in the ports of call - *Tine Nathalie Oelmann, Director Port Operations, Shore*

Excursions & Groundhandling, TUI Cruises

- 15:30-16:30** B2B meetings with the representatives of cruise line operators.
Conference hall Greenwich
- 16:30 - 17:30** Press-conference. Windsor Grand Ballroom
- 18:30** Gala Dinner. Restaurant "Londonskaya"